



CHLOE ROGERS

MEDIA STUDENT

CONTACT

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SOFT SKILLS

- Collaboration
- Attention to detail
- Adaptability
- Effective Communication
- Critical Thinking
- Open-Mindedness
- Flexibility

TECH SKILLS

- Adobe Photoshop
- Adobe Premiere
- Adobe Illustrator
- Adobe Indesign
- Microsoft Access
- Microsoft Excel
- Sublime
- TikTok
- Instagram
- Canva
- ChatGPT

LANGUAGES

- English (Fluent)
- Spanish (Basic)
- Japanese (Beginner)

PROFILE

I am an advertising and media student at Indiana University with a strong interest in branding, campaign development, and visual storytelling. Experienced in collaborative environments, I am eager to apply creative and strategic thinking in a professional setting.

EDUCATION

Indiana University, Bloomington 2022 - DEC 2026
The Media School | Undergraduate in Advertising

Carmel High School 2018-2022
Honors Diploma

WORK EXPERIENCE

Pure Green JUL 2026-PRESENT

Social Media Content Creator

- Created and edited social media content promoting Pure Green's products and local locations.
- Coordinated influencer outreach and campaign ideas to increase brand awareness and customer engagement.
- Supported social media strategy focused on driving store visits, app downloads, and online reviews.

Freddy's Frozen Custard & Steakburgers OCT 2023-JUL 2026

Trainer

- Led and trained staff in hot line and cold line
- Enforced food-safe environments
- Ensured customer satisfaction through customer service

Crafters Pizza & Drafthouse AUG 2021-DEC 2023

Manager of Host & To-go/Server

- Oversaw over \$300,000 in sales per year.
- Trained and provided leadership for over 20 employees.
- Developed personal connections with frequent customers.

ACTIVITIES

IU Advertising Club AUG 2023-PRESENT

- Learning from advertising specialists in many different positions
- Making connections throughout the industry
- Attending the Chicago Advertising Federation Career Day